

Introducing:  
**a New Lip Product**

**Jersey**  
BEAUTY CO.



## *An Introduction to This Guide*

**Did you know:** your lovely lips lack the protective outer layer (stratum corneum) that facial skin has? In fact, skin on your lips has fewer layers overall (3-5 layers versus 16 across the face.) Lips also lack the same composition of oil and sweat glands that provide moisture to other areas of your face. At the same time, saliva dries out lips' natural oils.

**All this to say:** your lips might need a helping hand to stay healthy and not dry. Dermalogica have developed a new product that will seal moisture into your lips and promote healing, resulting in an overall smoother and stronger mouth area. Yes, Dermalogica Nightly Lip Treatment has arrived. And it does promise to give your lips a whole lot of TLC.



# Smile!

## You are Beautiful.

When you look back at your life, it's amazing to see how much things change over time. Even when we don't realise it, our bodies are constantly changing. Just as our wisdom and experience grows, day-by-day, so we develop.

Think of a sunflower seed: despite small and delicate beginnings, it will slowly grow, tall and strong, into one of the most beautiful flowers that you can imagine. We cannot see this process happening, moment to moment, but that's not to say it does not happen. For these reasons, and many more, Jersey Beauty Co celebrates ageing. Moving forward is a good thing, we believe.

In our Jersey Beauty world of positive self-esteem, there is another attribute we have labelled 'good'. Laughter. Belly laughs should be administered daily. It is sad to us that beauty magazines deem 'laughter-lines' as a negative sign of aging. What can possibly be bad about tickling your ribs, finding your funny bones and laughing with children and friends alike?



# Free From Beauty Myth



Simply put, this guide about **Dermalogica's New Nightly Lip Treatment** will not contain messages of shame regarding your laughter-lines. It will give you the truth about a new product, designed to hydrate and repair thin and sensitive skin around the lip area. **Dermalogica's New Nightly Lip Treatment** can give the skin on your lips and around your mouth new strength.

This guide will tell you exactly what is in **Dermalogica's Nightly Lip Treatment** and how it works. Alongside, every section of the PDF that your beautiful eyes are currently reading will boost your self-esteem. Why? Because we believe that cultivating beauty internally is as equally important as treating skin physically. Don't you agree

# Dermalogica Nightly Lip Treatment At a Glance

Dermalogica's Nightly Lip Treatment is a skincare product helps restore skin volume, hydrate and improve elasticity on and around the lips. This rich, overnight formula works with the skin's natural biological clock to restore moisture to this targeted area. Of course, this product will reduce the appearance of wrinkles and fine lines around the mouth area, simply because when your skin's structure is made healthy your complexion appears resurfaced. Skin that is full of moisture is hydrated, healthy and happy!guide!)



# ***The Skin on Our Lips***

The outer layer of your skin is called the epidermis and it usually contains a protective coating called the stratum corneum. Underneath this layer of skin, you have the dermis and the hypodermis, which is made of fat and connective tissue.

Like the rest of your skin, your lips comprise an epidermis, dermis and hydrodermis – yet they do not contain a strong, protective stratum corneum. This means that skin on your lips is sensitive, in comparison to the rest of your face.

Your lips are in fact composed of skin, muscle and mucosa, or mucus membrane. As you age, skin on the lips becomes progressively thinner. This translates to less protection for lip tissue.



# ***Step by Step Ageing***

When you were in your 20's, skin was most likely smooth and elastic. It would have easily stretched and returned to its original size, due to the combination of collagen and elastin – two structural tissues that give critical support to facial skin. However, as you grow older (and wiser) your skin starts to lose its collagen supplies. They naturally decline. Added to this, UVA rays further deplete collagen levels tissues.

Additionally, ligaments near the chin and mouth begin to loosen. Fat deposits in the face also start to deplete, creating hollowness under your skin. Creases begin to form, as a result. Simply put, your skin needs more collagen and moisture to keep it plump and healthy.

It helps to think of your lips as a sponge. When exposed to moisture, they increase in volume: when dehydrated, they decrease in volume. We lose both collagen supplies and water naturally, as we age. This is what is called TEWL (trans epidermal water loss.)

# Nightly Treatment

**Dermalogica's Nightly Lip Treatment** helps maximise moisture at night, when your skin cells are in regeneration mode. This is when skin renewal, a critical aspect of the skin repair process, speeds up and the body's natural cell regeneration rate nearly doubles. At night, the body also experiences more TEWL (trans epidermal water loss,) due to increased body temperature.

By supplementing necessary moisture at night, Nightly Lip Treatment compliments your body's fluctuations for fuller, smoother lips by morning.





# Dermalogica's Nightly Lip Treatment: **Key Ingredients**

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## *Indian Gentian Extract*

Found high in the Himalayan Mountains, Indian Gentian is a traditional Ayurvedic herb, with delicate pink or purple flowers. This tropical shrub has therapeutic properties attributed to the bioactive molecule of Swertiamarin, which is extracted from the leaves of the plant. When combined with Advanced Volumising Technology, Indian Gentian Extract helps thicken the epidermis, which reduces skin fragility around the lips.

## *Sesame Seed Extract*

Sesame seed extract has natural healing properties on account of it being enriched with vitamins E, B and D. This ingredient can also help increase lip hydration and volume, and the skin's barrier integrity.

## *Butyraspermum Parkii (Shea Butter)*

Derived from the African Shea tree, shea butter is rich in plant actives. Extracted from the tree nuts, this ingredient is often used to soothe and repair irritated, chapped lips. Shea butter is excellent at reconstituting the thin epidermal barrier while improving lip hydration and smoothness. In Dermalogica's Nightly Lip Treatment, shea butter is used to increase hydration and improve skin elasticity.



## *Advanced Volumising Technology*

### **Hydroxymethoxyphenyl Propylmethoxymethoxybenzofuran**

We have no idea how to pronounce this technology! But this active ingredient helps volumise lips, with a skin smoothing action.

### **Pyrus Malus (Apple) Fruit Extract and Glycerin**

In addition to hyaluronic acid, which can hold 1000 times its own weight in water, Nightly Lip Treatment uses this moisturising saccharide complex, extracted from dried apples, to enhance skin hydration and smooth lips.

# How to Apply Dermalogica's Nightly Lip Treatment

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Dermalogica's Nightly Lip Treatment includes an easy, metal applicator, which is ideal for completing a Lip Smoothing DIY. Here are the steps you will need:

**1. Dot product 6 times around the lip area**

**2. Massage product to the left of your lip area. Circle above the upper lip and along the lip line. Repeat massage to**

**3. Circle product below and along the lower lip line. Gently smooth applicator over**

**4. Glide your finger around the mouth and over the lips. Repeat massage to the left of your**



# ***Frequently Asked Questions***

## ***When and how should you use Dermalogica's Nightly Lip Treatment?***

Use this product at night for optimal results. This product works best when applied generously after cleansing and toning, and massaged into the lip area using the Lip Smoothing DIY technique.

## ***Can Nightly Lip Treatment be used during the day under lip gloss or lipstick?***

If applying onto cleansed skin during the day, wait until the product has been absorbed by the skin before applying make-up.

## ***Should Nightly Lip Treatment only be used on the lips?***

Nightly Lip Treatment should be applied on and around the lips, just underneath your cheeks.

## ***How frequently can I use Nightly Lip Treatment?***

Dermalogica recommend using Nightly Lip Treatment every night, just as the name implies. Greater benefits may be seen with consistent use over time.

## ***Where does Nightly Lip Treatment fall in my clients skin regime?***

Since Nightly Lip Treatment is a targeted treatment, it should be used at night after cleansing and toning, but before moisturising.

**Dermalogica's Nightly Lip Treatment** is an 'Age Smart' Product. This means its main purpose is to strengthen your skin's structure, which will become weak, due to the natural, ageing process.

Whilst there are no age limits as to when you should use Age Smart products, our Jersey Beauty team of skin experts recommend that you wait until aged 30 plus.

Simply put, we think it is best for your skin to make sure it is hydrated – but not overwhelmed – by potent ingredients. Skin that uses all of the Age Smart range simply because of dissatisfaction with lines and wrinkles may suffer sensitivity. This is because the range has been designed to compliment a savvy skin health routine that has been prescribed person by person.

If you want to get the right products for your skin, you can contact us with any queries at [support@thejerseycompany.co.uk](mailto:support@thejerseycompany.co.uk) or you can complete a free skin profile to simplify and personalise your skin health routine.

[Create Skin Profile](#)

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*nightly lip treatment.*

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